



**Pacific Institute  
for Sport Excellence**

## **PRESS RELEASE**

### **Pacific Institute for Sport Excellence Celebration of Women in Sport – KeyNote Speaker Kristina Groves Announced**

**April 3, 2011, 11:00 am - 2:30 pm**

FOR IMMEDIATE RELEASE

Victoria, BC - On April 3, 2011 the Pacific Institute for Sport Excellence (PISE) is Celebrating Women in Sport (WinS) at PISE.

The aim of the WinS event will be to celebrate the best of sport and why sport is important for girls and women of all ages in all stages of sport development. The event will promote opportunities and possibilities in sport for local businesses, volunteers and the Greater Victoria community.

Guests at the event include schools, sport academies, local sport organizations, National team members, Island Olympians & Paralympians and Greater Victoria Sport Hall of Fame inductees.

PISE is excited to have 4-time Olympic Medalist in Long Track Speed Skating Kristina Groves as the Guest Speaker at the event. At the Vancouver 2010 Olympic Winter Games, Kristina carried a heavy load competing in five events, capturing a silver and a bronze medal to add to the Olympic silver medal in the women's 1500m and Team Pursuit event at the 2006 Games in Torino.

This year will be featuring the inaugural Women in Sport Awards, to recognize women who have made an exceptional contribution to sport as a coach, builder, volunteer or athlete. Nomination forms can be downloaded from [www.piseworld.com](http://www.piseworld.com)

The most unique feature of this event is the inclusion of young female athletes given complimentary tickets to enjoy the event and be inspired to be the next generation of women in sport! Many of the sponsored tables host 4 seats for these young athletes, and a call will go out to the local sport clubs to ask for their recommendation on which young women should receive this great honour.

For tickets or more information, please contact Mikyla Cleal at 250.220.2585 or [events@piseworld.com](mailto:events@piseworld.com).

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