

2015

2015 CANADA WINTER GAMES - BID INFORMATION

OFFICIAL 2015 BID COMMUNITY
PRINCE GEORGE



— JEUX DU —
CANADA
— GAMES —



WE ARE WINTER

The City of Prince George and community partners are in the bid process to bring the Canada Winter Games to Prince George and Northern British Columbia.

If you're interested in getting involved or if your organization would like to learn more about what's being planned, please contact us at:

BID COMMITTEE OFFICE

Phone: 250.561.7644 or email: 2015wgames@city.pg.bc.ca

[facebook.com/pg2015](https://www.facebook.com/pg2015)

2015

2015 CANADA WINTER GAMES - BID INFORMATION

CANADA WINTER GAMES BACKGROUND

- One of the largest multi-sport events in the world
- 13 Provinces and Territories will participate
- Over 3,400 athletes
- 19 national caliber sport competitions
- 39 young National Artist Program participants
- 4,000-6,000 volunteers needed
- Games-time athletes come from over 800 communities across Canada
- 120,000 visitors over 17 days of competition
- 3 million viewers via national broadcast
- 70-90 million dollars economic impact
- First time the Canada Winter Games will be held in British Columbia

WHAT'S IN IT FOR YOU?

- Foster personal, community and regional pride
- Inspire and celebrate the multi sport and cultural event
- Help build future Canadian Olympians
- Promote healthy living in our youth
- Develop new skills through volunteerism
- Create friendships and lasting memories

WHAT'S IN IT FOR OUR COMMUNITY?

- National exposure and media attention
- Enhanced facility infrastructure
- Increased tourism and hospitality opportunities
- Job creation and skill development
- Event management experience
- Promote and embrace ethnic diversity
- Celebrate Prince George's 100th Birthday with the nation

WHAT'S IN IT FOR OUR FUTURE?

- Lasting LEGACIES
 - Facility infrastructure improvements
 - Marketing and communication opportunities
 - Sustainable and environmental capacity
 - Event hosting experience
- Growing long term economic, tourism and business development
- Developing our community pride, spirit and capacity
- Connecting and strengthening regional partners
- Growing future sporting programs and sport development
- Creating new arts and cultural programs
- Show your support for Prince George in the bid competition between our City, Kamloops and Kelowna by signing up to be a future volunteer at these locations: Four Seasons Pool, Aquatic Centre, Prince George Public Library or at City Hall service centre.

**For more information, visit: facebook.com/pg2015
or e-mail 2015wgames.city.pg.bc.ca**

